



Case: Beweship

- international logistics solution

BEWESHIP IN BRIEF

Founded in 1957, Oy Beweship Ab is a Finnish privately owned company. Over the years, the company has developed into a leading freight forwarding company in Finland and the Baltic countries, its field of activities covering air and sea freight, road and rail haulage, customs clearance, delivery, logistics services, project logistics as well as international removal transport.

Oy Beweship Ab has its head office in Helsinki as well as branches in Tampere, Turku, Jyväskylä, Oulu and Vaalimaa. Furthermore, the company has subsidiaries in Estonia, Latvia, Poland, Lithuania and Hungary.

In 2006, Oy Beweship Ab's turnover rose to EUR 57.7 million.

CUSTOMER BENEFITS

- Internationally functional system with several language versions
- Possibility to integrate other systems alongside extensive ERP solution
- The system is flexibly scalable to new business areas
- Local support from IT supplier
- Strong cooperation partnership during the further development phase of the project

Beweship, needing a proper customer relationship management and ERP system focusing on the needs of a transport and freight forwarding company, sought a solution which would include systems suitable for international operations. In 2005, Beweship and SYSOPENDIGIA signed a delivery contract covering the revamping of Beweship's sales, customer relationship management, land, sea and air freight traffic, freight forwarding, terminal operations and warehousing systems.

Investing in goods flow management

SYSOPENDIGIA has invested in a solution range covering the entire value chain of trade, goods flow management being a significant part of this. Logistics by SYSOPENDIGIA is an ERP system for transport and logistics companies. Due to its modular structure, the solution is customisable for each customer and need. The solution's complete internal integration and easy integration with Beweship's other information systems enable real-time information transfer within the solution and between applications and, thanks to a visual user interface, the system is simple to use.

Using the system abroad presented some major challenges, which were anticipated prior to the project's start. Culture, language and attitude as well as line connections and speeds were immediately taken into consideration.

Ease of use and support services play a significant role

For Beweship, it was important that, in addition to the extensive ERP system, the new system included a connection to a finance program. In addition to the basic wish of being able to develop the system further and according to need, the ease of use and easy access to support services were raised. The Logistics system met all of these demands.

Staying on schedule is important

In accordance with the original plans, the implementation at Beweship occurred on 1 January 2006, first in the Baltic countries and in Poland. Now, the system has also been implemented in Finland and Beweship's other branches.

The management, speed and reliability of communications are vital factors in the functionality and productivity of the logistics chain. With SYSOPENDIGIA's transport and logistics solutions, information is automatically transferred from one system to another throughout the order-delivery chain, in a fast, flexible and secure manner.

"Continuous investments in IT solutions ensure that our systems can follow the movements of goods flows from pick up to delivery even more effectively than before. Our cooperation with SYSOPENDIGIA began when we sought a solution that would fulfil the demands of all our branches. The basic prerequisite was a version suitable for international operations, and Logistics by SYSOPENDIGIA proved to be the perfect solution," reports Bengt Westerholm, CEO at Oy Beweship Ab.

Tapio Sulkko, Sales Director at SYSOPENDIGIA comments: "Cooperation with staff responsible for the system project at Beweship has been straightforward during the entire project, the international nature of the project representing an interesting challenge for us all."

TECHNOLOGY USED IN THE SOLUTION

- Logistics by SYSOPENDIGIA

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