

The Easiest Way to Keep in Touch



CLICK TO CONNECT

by SYSOPEN DIGIA

Advanced group call and conferencing service is already here! The Click to Connect (C2C) is a next-generation group call service, designed for operators and service providers who offer services to consumers and businesses. Click to Connect creates new markets and revenues for operators and service providers beyond the conventional conferencing business.

By using C2C, business users can arrange popular time and money saving teleconferences more easily than ever before. Consumers can also get friends together in no time with a few clicks using any device. Add C2C to your portfolio and start generating revenue from premium rate calls over your existing networks.

Attractive service adds voice traffic to your existing network. Quick ROI, solid business case.

Easy and efficient group calls

Start an instant group call in a few seconds using any device, or book a scheduled conference in no time. The system calls all participants instantly or at a pre-set date and time, and automatically invites and notifies participants of the upcoming calls. Increase productivity, solve your problems in real time and communicate wherever and whenever needed.

USER FEATURES

• Instant group call

Initiate a group call with your friends or business acquaintances in a few seconds with one phone call, by sending a single SMS or using any of our other easy to use interfaces. The system calls or invites all parties at once. It is also possible to record the group call for later reference.

• Scheduled conference

No worries about scheduling time for a conference with every participant separately. No need to distribute PIN codes to participants. Just book a conference and the system will send out invitations and reminders with attachments, update your agenda and call all participants at the right date and time.

• Manage groups and conferences

Keep yourself up to date about upcoming conferences. Manage and make group call and conferencing groups using any of the supported devices. Start a conference with just one click from a predefined group

• Online status monitoring during calls

With one glance you will also see the on-line status of the participants including information like: busy, no answer, voicemail, out of reach etc. You can also invite new persons in the middle of the conference, keep minutes, re-call members that got accidentally cut-off as well as drop existing attendees.

• Wide range of interfaces

Support for a wide range of devices: mobile phones, PDA or PC with WML or Web browser, SMS or IVR. Easy to use clients for Symbian OS, Java MIDP and BlackBerry, Microsoft Windows with integration to Microsoft Outlook. Also operator assisted conferences are supported.



C2C - the simplest way to arrange a group call anyplace, anytime

Easy to use C2C reduces the number of customer service interventions and generates more calls on your existing network. The service can be easily tailored for the needs of different user groups and the operator.

SERVICE PROVIDER FEATURES

- **Attractive service generates more revenue**

Attractive and useful service generates premium rate call minutes as well as SMS messages and data traffic.

- **Service for all customer segments**

Easy to use instant group call and scheduled conferencing for both business users and consumers. Hosted service for corporations connected to the customer's own phone directories. Corporate customers can manage and monitor their own accounts using a remote Web based console.

- **Supports many calling methods**

The calling method can be selected based on the business model and customer requirements: the system calls all participants, all participants call the service number, the system calls domestic numbers only, or the initiator calls the service number and the system calls others.

- **Instant provisioning**

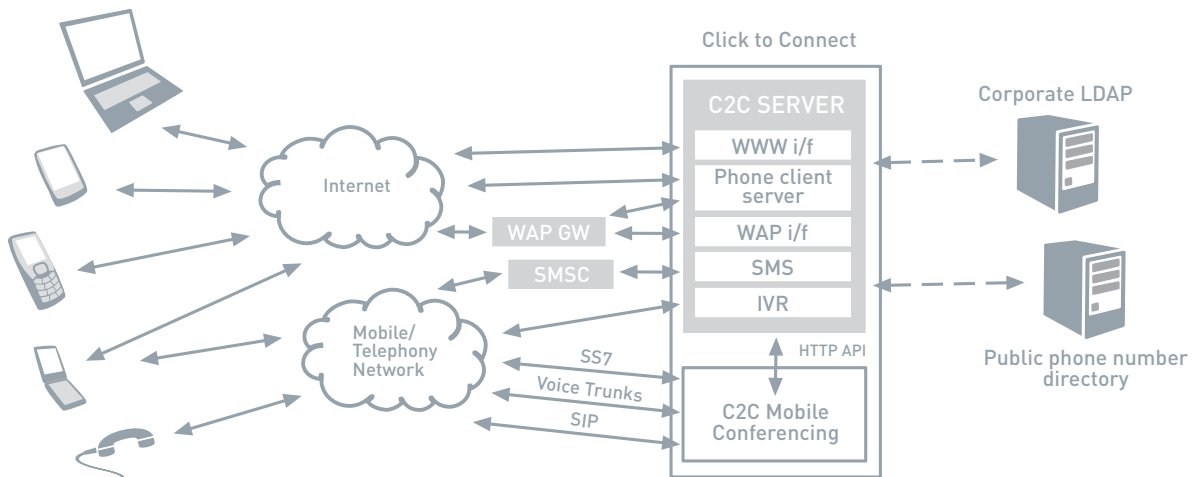
Customers can use the service easily just by signing in. User validation and permissions can be automatically taken from existing systems. Group call server generates CDR's and detailed log files for billing and monitoring purposes.

- **Supports mobile and fixed networks**

The service is compatible with fixed line and mobile operators and works over all networks. C2C support both postpaid and prepaid users.

- **Future-proof solution**

New features are continuously added to C2C as the market and technology evolve. Future enhancements include among others, support for Session Initiation Protocol (SIP) with presence, Voice over IP (VoIP) and video conferencing with application sharing.



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