

Digia Retail@Hand

Mobile integration for retail stores

Digia Retail@Hand provides people with a new kind of freedom to perform their everyday tasks; allowing them to do their jobs at the place and time they are most effective, on the shop floor, between the shelves or in interaction with the customers.

Mobilizing shop floor personnel and providing access to all key information are two vital elements in improving retail store's bottom line result. With mobile access store staff can access and update retail store's main processes: ordering, inventory, availability and delivery receiving. Instant access throughout the store improves cycle time for daily operations.

Retail Store Business Management Solutions

Digia Retail@Hand provides the answers for retail management key challenges. With Digia Retail@Hand the store staff can focus their work to customer service on the store floor instead of sitting in front of a PC in the back-office accessing data residing in the various operative applications. This results in decreased transaction costs in the store.

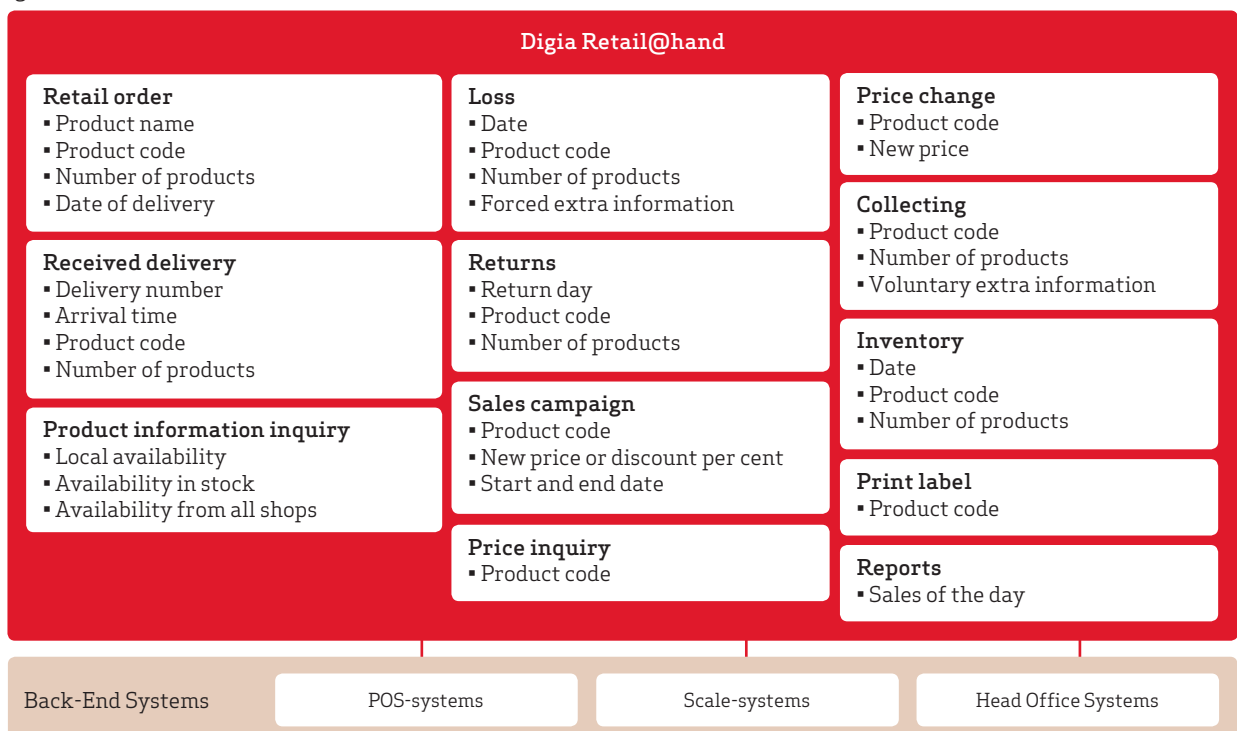
Entering and validating the data, and transforming and transferring it directly to operative systems for processing when and where it originates means fast, efficient and accurate operation. No vanished pieces of paper, faxes and letters, no data-entry errors, no double work, no calling back and forth for information and no walking back and forth to back-room PC.

Digia Retail@Hand in Detail

Digia Retail@Hand provides tools for easy customization based on country, language, retail chain and even store. A resource file is used to store interface labels and message box texts. Additionally, Digia @Hand makes use of the PDA's local regional settings when displaying or validating dates and numeric data.

Remote updates to the Digia Retail@Hand application and database can be done through centralized management or by end user request. Over-the-air deployment of the updates ensures that urgent changes can be applied with minimal disruption to the store operation.

Communication capabilities cover both online and offline operations. While online offers instant access to the back-end data, of-



line can be used to provide instant response times, operation even when no network connection is available and to optimize communication costs.

Integrated Chain Management

Digia Retail@Hand store server with integration broker capabilities can be extended to function as a front-end to WebSphere applications. Store server can bi-directionally handle XML requests, and process, convert and forward those to different devices and operational systems.

Technical Information

Handheld terminal hardware: Pocket PC 2003 or Windows CE.NET based device with WLAN adapter and optionally GPRS adapter. Optionally, barcode reader and mobile printer may be used.

Handheld terminal software: Pocket PC 2003, Digia Retail@Hand client software.

Store server: Windows 2000/XP or Linux Red Hat version 7.2 operating system and Digia Retail@Hand client server software.

Highlights

- Digia Retail@Hand provides convenient and immediate access to the retail store's key information precisely where and when needed.
- Digia Retail@Hand, together with built-in integration to back-end functionality, offers increased productivity through faster access to store information, reduced errors and ease of use.

CONTACT INFORMATION

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